RJ Reynolds
Tobacco Company

Renee Duszynski
Key Account Manager

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December 28, 1995

To: R. C. Farmer
Region Sales Manager

Subject: 1996 Doral Trade Direct Marketing Program Response

I would like to run this program in the following chains:

Sugarcreek	103 Stores
NOCO	62 Stores
Kwik Fill	326 Stores (due to the budget, we may not be able to do.)

I asked Tops, Jim Godwin his thoughts about this program, and he would not run this program unless 100% was paid for by RJ Reynolds.

Please let me know if you have any questions.

Sincerely,

Renee

Renee Duszynski
Key Account Manager

RMD/pkt

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Source: https://www.industrydocuments.ucsf.edu/docs/fswn0000